



POSITION

Director, Earned Media



ROLE

Responsible for building and fostering relationships with key stakeholders across traditional and online media channels, as well as enhancing the firm's public image and generating publicity gained through promotional efforts.



SALARY RANGE*

Negotiable



LOCATION

Edwardsville, Illinois or Paducah, Kentucky



PROCESS

To apply, please send a cover letter and résumé to careers@flintcooper.com.

*Commensurate with qualifications.

FIRM

Flint Cooper is a preeminent litigation firm managing a diverse portfolio of multibillion-dollar cases. Coled by founding partners Ethan Flint and Jeff Cooper, both world-renowned for their accomplishments litigating asbestos-related cases and Fifth Amendment federal takings cases, Flint Cooper boasts a national presence and the ability to file a lawsuit and try cases anywhere. With offices in Edwardsville, Illinois, Paducah, Kentucky and Dallas, Texas, Flint Cooper handles catastrophic personal injury and product liability cases, litigates cases involving terminal illnesses, and currently represents the largest contingent of plaintiffs with claims against the federal government than any single firm in the country.

CULTURE

For over 20 years, Flint Cooper has represented people, not clients, nationwide and across borders, handling cases involving serious personal injuries, wrongful deaths, exposures to toxic chemicals and defective or dangerous products. Representing shared values around client commitment and reputational excellence, Flint Cooper firmly believes in tailoring its legal services to fit the individual needs of each client, not the other way around. Flint Cooper's deep well of experience, intellectual power and untouchable track record make it the best counsel and advocates to have in any claimant's corner.

RESPONSIBILITIES

- Plan, implement and manage strategy to gain publicity editorial influence of various kinds, including traditional mass media and online outlets.
- Develop a variety of promotional and marketing materials.
- Design, review and manage the two-dimensional and three-dimensional content produced for media announcements, media kits, website, affiliate sites and social media channels.
- Monitor firm image frequently and ensure it is in compliance with brand guidelines.
- Build long-term relationships with all relevant stakeholders, such as industry-specific media, government, press and influencers.
- Develop and implement crisis communications advice and media strategy, as needed.

QUALIFICATIONS

- Bachelor's degree in public relations, communications, journalism or relevant field required.
- Five-to-seven (5-7) years experience, and demonstrated track record of successful earned media campaigns, required.
- Strong project management, organizational, time management skills required.
- Ability to work from concept creation to finished product required.
- Detail oriented and willing to review and check work carefully required.
- Fluency in verbal and/or written Spanish preferred.

COMPENSATION

Flint Cooper recognizes and rewards team impact in innovative and competitive ways. Career satisfaction is paramount at Flint Cooper, which is why learning and development are as equally important as its compensation package. Through a combination of salary, bonus opportunities, flexible schedules, and non-monetary awards and benefits, Flint Cooper supports its team as they strive to achieve personal and professional goals.